

## Accessible reading – A human right



### MTM - Swedish Agency for Accessible Media

- Governmental agency since 1980
- Department of Culture
- Department of Education
- 110 employees

“... a society

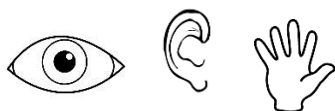
where people have equal access to literature, information and knowledge regardless of disability or literacy.”

### Accessible reading – a human right

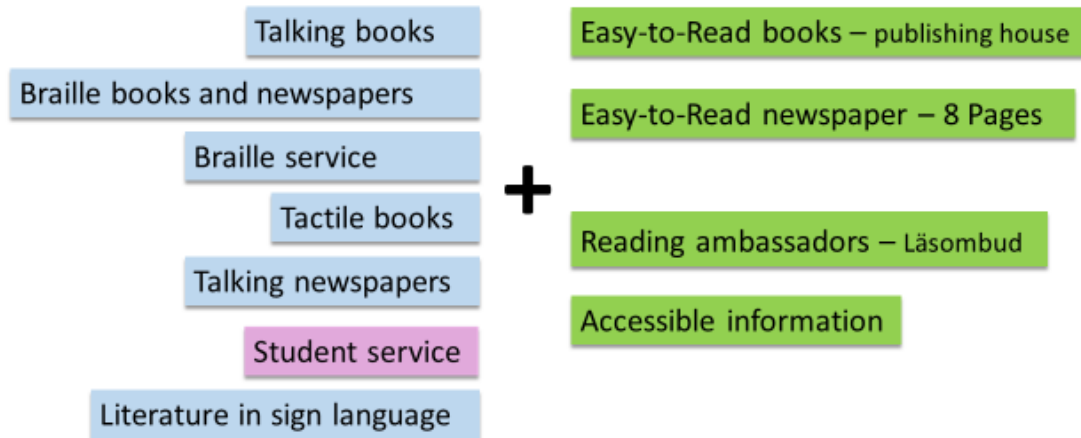
#### What's supporting this?

- UN Convention on Human Rights
- Swedish legislation regarding
  - Schools and education
  - Libraries
  - Discrimination
- Copyright Act § 17
- Marrakech Treaty of June 27, 2013 (WIPO)

### Different ways of reading



Centre for Easy-to-Read → Swedish Agency for Accessible Media



### Reading ambassadors/Reading representatives and Readers-aloud

- Staff within elderly care
- Staff within the care of people with intellectual disabilities
- Volunteers
- Relatives and friends

### Reading aloud for elderly people and people with dementia – Positive impact

- Social interaction
- Stimulation
- Memories awaken
- Conversation
- Peace at mind
- Improved sleep
- Improved quality of everyday life

### What is Easy-to-read books?

- **Contents** - interest, motivation, recognition...
- **Language** - easy sentences, no difficult words...
- **Form** - airy layout, the text divided in parts...
- **Pictures** - supports the text
- Three different levels: easy, easier, easiest



## Universal Declaration of Human Rights

### Article 1.

All human beings are born free and equal in dignity and rights. They are endowed with reason and conscience and should act towards one another in a spirit of brotherhood.

### Article 3.

Everyone has the right to life, liberty and security of person.



## Universal Declaration of Human Rights

### Article 1. We Are All Born Free & Equal

We are all born free.

We all have our own thoughts and ideas.

We should all be treated in the same way.

### 3. The Right to Life

We all have the right to life,  
and to live in freedom and safety.

The Easter Bunny (also called the Easter Rabbit or Easter Hare) is a folkloric figure and symbol of Easter, depicted as a rabbit bringing Easter eggs. Originating among German Lutherans, the "Easter Hare" originally played the role of a judge, evaluating whether children were good or disobedient in behaviour at the start of the season of Eastertide. The Easter Bunny is sometimes depicted with clothes. In legend, the creature carries colored eggs in his basket, candy, and sometimes also toys to the homes of children, and as such shows similarities to Santa Claus or the Christkind, as they both bring gifts to children on the night before their respective holidays. The custom was first mentioned in Georg Franck von Franckenau's *De ovis paschalibus* (About Easter Eggs) in 1682 referring to a German tradition of an Easter Hare bringing Easter eggs for the children.

## **The Easter Bunny**

The Easter Bunny is a rabbit bringing candy or toys to children at Easter.

It is an old German tradition.



**[www.mtm.se](http://www.mtm.se)**

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**Thank you for listening!**